ADIRONDACK STAMPEDE RODEO

SINCE 1990

★ 35TH ANNUAL ★

NOVEMBER 6-7, 2026

TWO DAYS OF RODEO ACTION

COMMUNITY ★ FAMILY ★ WESTERN TRADITION

★ ADVERTISING PACKAGES

REACH THOUSANDS OF RODEO FANS!

Put your business in the spotlight during the 35th Annual Adirondack Stampede Rodeo! Gain valuable exposure while supporting one of the region's premier western events.

RODEO ROUNDUP PACKAGE

$500

- ★ Business recognition on social media
- ★ Rodeo announcements throughout the rodeo
- ★ Six (6) complimentary rodeo tickets per performance (12 total tickets for the 2-day event)
- ★ Invite to Partner/Welcome Hospitality Reception prior to rodeo

BRONC BUSTER PACKAGE

$1,000



- ★ Business logo on display board in arena throughout the event
- ★ Rodeo announcements throughout the rodeo
- ★ Group recognition on social media
- ★ Twelve (12) complimentary rodeo tickets per performance (24 total tickets for the 2-day event)
- ★ Invite to Partner/Welcome Hospitality Reception prior to rodeo

GOLD BUCKLE PACKAGE

$2,000



- ★ Business logo on display board in arena throughout the event
- ★ Logo on website and social media mentions and posts
- ★ Rodeo announcements throughout the rodeo
- ★ Dedicated social media recognition
- ★ Twenty (20) complimentary rodeo tickets per performance (40 total tickets for the 2-day event)
- ★ Your business flag will be carried during one event *(Flag must be provided by Advertising Partner)*
- ★ Invite to Partner/Welcome Hospitality Reception prior to rodeo

LET'S MAKE THE 35TH ANNUAL ★ ADIRONDACK STAMPEDE RODEO OUR BIGGEST YET — TOGETHER! ★

ADIRONDACK STAMPEDE RODEO

SINCE 1990

Where Western Tradition Meets Adirondack Pride!

Dear Business Owner,

I hope this letter finds you well!

My name is Shana Graham, and I am reaching out on behalf of the Adirondack Stampede Rodeo. We would love to invite your business to become an advertising partner for our upcoming rodeo!

The Adirondack Stampede Rodeo brings together professional rodeo contestants, families, horse owners, and western enthusiasts for two exciting days of rodeo entertainment. It is a wonderful opportunity for businesses to connect with our community while supporting a longstanding western tradition.

We truly value the local and regional businesses that help make events like ours possible. Whether your company serves the equine industry, construction, transportation, retail, hospitality, or another field, we would love to explore how an advertising partnership could benefit your business.

We offer several advertising opportunities ranging from **$500 to $2,000**, and we would also be happy to create a **custom advertising package** tailored to meet your specific marketing needs and goals.

I have enclosed our advertising packages for your consideration and would welcome the opportunity to discuss how we could showcase your business during rodeo weekend.

Thank you so much for your time and consideration. We would be honored to have you join our rodeo family and help us continue bringing this exciting western tradition to our community.

We look forward to hearing from you!

Warm regards,

Shana Graham
Adirondack Stampede Rodeo
518-796-3778
shana@adirondackstampederodeo.com

ADVERTISING OPPORTUNITIES RANGE FROM

$500 – $2,000

We are also happy to create a custom advertising package tailored to meet your specific needs and goals.

ADVERTISING PACKAGE SIGN-UP FORM

35TH ANNUAL | NOVEMBER 6-7, 2026

BUSINESS INFORMATION

Business / Organization Name

Contact Person | Phone

Email Address

Mailing Address

City | State | ZIP Code

SELECT YOUR ADVERTISING PACKAGE

☐ **RODEO ROUNDUP** — **$500**
6 complimentary tickets per performance

☐ **BRONC BUSTER** — **$1,000**
12 complimentary tickets per performance

☐ **GOLD BUCKLE** — **$2,000**
20 complimentary tickets per performance

All packages include rodeo announcements and an invitation to the Partner/Welcome Reception.
See the Advertising Packages flyer for complete benefits and advertising details.

AUTHORIZATION

I authorize the selected advertising package for the 35th Annual Adirondack Stampede Rodeo.

Authorized Signature | Date

RETURN COMPLETED FORM / QUESTIONS

Shana Graham or any Adirondack Stampede Rodeo Committee Member
Shana@adirondackstampederodeo.com | 518-796-3778
PO Box 447 | Glens Falls, NY 12801